#### The Ultimate Day Cruise.







# What if.....

Ships the size of SuperYachts were introduced into the shore excursion market?



# Next Generation Shore Excursions

Our Founders have created a new and exciting Shore Excursion product that will Shake-Up the lucrative Tours & Activities Industry.



#### Founders

#### **FOUNDER** Gordon Merritt



Created the award-winning Internet Cruise Travel Network (cruisetravel.com) in 1995, one of the first online cruise retailers in the world.

Co-owned and operated an award winning luxury travel agency for over 27 years.

At the same time, owned and operated a Tours & Activity business for over 16 years.

#### **CO-FOUNDER** Debbi Claxton



Co-owned and operated an award-winning luxury travel agency for over 27 years.

Built a Travel Agency sales team to support an overwhelming amount of online traffic.

Debbi is the CEO of Luxury Travel By Debbi, LLC.



### Caribbean Excursion Vessels in 2024

- Vessels are small with 60 passengers or less.
- Aging technology and construction.
- No shade or air conditioning.
- Pier pick-up only.
- Services offered are restricted to snorkeling, and sunbathing.
- Dining is restricted to tiny buffet or snacks.





# L'Esprit Day Cruise Concept

- Vessels are large catamarans- 230ft long- 350 passengers.
- State of the art technology and construction.
- 4 decks of air-conditioned comforts.
- Pick-up at pier and by water taxi.
- Introduce cruising to land travelers.
- Many Services offered.
- On-board chefs prepare breakfast, lunch, and dinner.





# Key Differences

- Vessel is a large superyacht.
- Passengers COME and GO whenever they like.
- Very few children, if any.
- Passengers can take showers and change clothes.
- Passengers are pampered by wait staff.



### **Environmental Benefits**

- Electric/Hybrid engines.
- Ocean Wing sail propulsion.
- Dynamic Positioning System eliminating need for anchors.
- Water makers.
- Shoreside pump-out, no dumping at sea.



### **Operations Benefits**

- Consistent luxury service.
- Passengers COME and GO whenever they like.
- Total no-tip cashless billing and payment system.
- No hassle capacity control computerized wrists bands .
- Simple and easy booking of services via our cell phone app.



# Mobile Phone Technology

- Book boarding times.
- Make dinning arrangements.
- Make custom water taxi pick-up and drop-off.
- Reserve Cabana.
- Make spa arrangements.

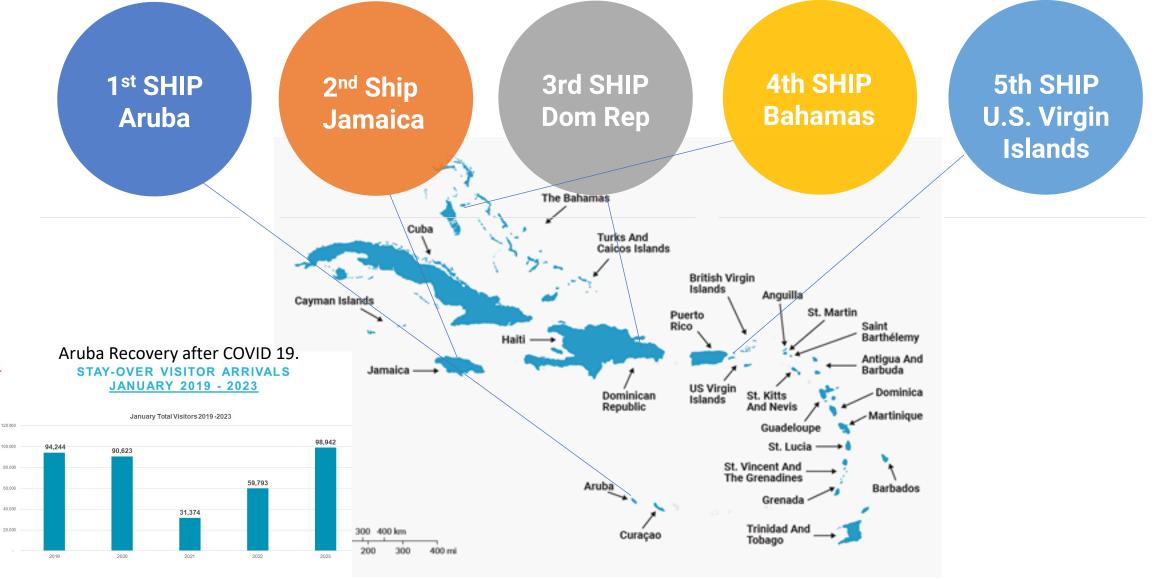


# L'Esprit Fleet

- Estimated Construction Start of 1<sup>st</sup> ship- late 2024.
- Our 5 eco-friendly vessels will use wingsail propulsion called Oceanwings<sup>®</sup>, plus alternative propulsion from Electric Pod Propeller Systems, and Dynamic Positioning Systems instead of anchors.
- Ship specifications are: Length: 70m (230ft)
   Beam: 22m (72ft)
   Draft: 2.95m (9.68)

#### **FIVE SHIPS - FIVE ISLANDS**





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#### **Potential Outcomes**

Best Case Scenario

Become world leader in Day Cruising- \$1B+ /yr Revenue.

- Realistic Success Scenario
  Grow to 10 vessels- \$100M+per yr profit.
- Worst Case Scenario
  Only have 1 vessel- \$5M+ per yr profit.

## Progress to Date



- Articles of Incorporation of L'Esprit Cruises, Inc in Florida- June12, 2017.
- Bank account created on June 15, 2017.
- Established relationships- Economic Development officials in Aruba.
- Formed Agreement with ship builder and ship designer.
- Ship builder created renderings and animated video of ship design.
- Created account with Equity Crowdfunding company- WeFunder.
- Started community funding campaign. Raised \$59k from 47 investors.
- Filed our Form C with the Securities and Exchange Commission.
- Signed contract with Ship builder to design General Arrangements.



# TOTAL FUNDING ROUNDS

PRE- SEED CAPITAL- SAFE Round 1- Raised Through Community Round 2- Raise Round 3- Raise Round 4- Raise Total Pre-Seed Capital	\$50,000 \$120,000 \$180,000 <u>\$200,000</u> <b>\$550,000</b>
CONSTRUCTION CAPITAL- DEBT Round 3- Ship Construction & Ship Interiors Total Construction Funding	\$25,500,000 <u>\$1,350,000</u> <b>\$26,850,000</b>
START-UP CAPITAL- CONVERTIBLE Start-up & Working Capital Total Start-up Capital	E DEBT <u>\$3,100,000</u> <b>\$3,100,000</b>

TOTAL CAPITAL REQUIREMENTS\$30,500,000



#### Please click for Investment Information: WEFUNDER.COM/LESPRIT.CRUISES